



American Crystal Sugar uses PAC to promote strong agriculture policy through education and trusted relationships

(Moorhead, Minnesota) — Farmers of American Crystal Sugar Company, a grower-owned cooperative in the Red River Valley of Minnesota and North Dakota, are leaning heavily on their political action committee and its decades-long program of promoting agriculture awareness and education for building trusted relationships in Washington, D.C. that will secure their livelihoods as the 2023 Farm Bill looms.

“Inflation is spiking, borrowing rates are increasing, and farmers across rural America are feeling the pressure,” said Kevin Price, Vice President of Government Affairs with American Crystal Sugar. “There’s a heightened interest in how Congress will write the upcoming 2023 Farm Bill and whether this bill is going to adequately address their concerns.”

“Education drives the efforts of our PAC to grow and nurture trusted relationships with political candidates. By gaining their understanding of the importance of strong agriculture policy, we are seeking their assurance in preserving our family farms and factories,” explained Price. “And our PAC does this without favor to any party affiliations.”

Price further explained that the PAC does not favor any political party affiliations or platforms because it seeks only to build awareness and support for sustaining the thousands of livelihoods that rely on the sugarbeet industry and for preserving its critical role as an economic engine in the Red River Valley.

Sugarbeets have a more than one-hundred-year history in the valley, and American Crystal Sugar marks its fiftieth year as a grower-owned cooperative in 2023. Today, the company employs over 2,000 hourly and seasonal workers, and many contracted third-party workers, across its five sugar processing factories in the valley. And the cooperative of more than 2,600 shareholders is responsible for 27 percent of the market share for all-natural sugar products in the United States.

About American Crystal Sugar Company

American Crystal Sugar Company is an agricultural cooperative owned by 2,650 shareholders—entities in the Red River Valley involved in the growing and processing of sugarbeets. American Crystal is the largest beet sugar producer in the United States. American Crystal operates sugar factories at East Grand Forks, Crookston and Moorhead, Minnesota; and Drayton and Hillsboro, North Dakota. Its corporate headquarters and technical services center are located in Moorhead.